



D6.3 First dissemination and communication report

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V0.5	31/03/2025	Final Version	Claudia Esposito (CARR), Maria Carolan (CARR)

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UNIVERSITA DI PISA	IT	UNIPi
CONSIGLIO NAZIONALE DELLE RICERCHE	IT	CNR
SCUOLA NORMALE SUPERIORE	IT	SNS
UNIVERSITE PARIS CITE	FR	UPC
FONDAZIONE BRUNO KESSLER	IT	FBK
CARR COMMUNICATIONS LIMITED	IE	CARR
ISTRAZIVACKO-RAZVOJNI INSTITUT ZA VESTACKU INTELIGENCIJU SRBIJE	RS	IVI
SURGICAL SCIENCE SWEDEN AB	SE	SuS
UNIVERSITATSKLINIKUM HEIDELBERG	DE	UKHD
CENTRE FOR EUROPEAN POLICY STUDIES	BE	CEPS
BCAM - BASQUE CENTER FOR APPLIED MATHEMATICS	ES	BCAM
U-HOPPER SRL	IT	UH
INTESA SANPAOLO SPA	IT	ISP
EIT DIGITAL	BE	EITD
SHARE FONDACIJA	RS	SHARE
A11-INITIATIVE FOR ECONOMIC AND SOCIAL RIGHTS	RS	A11
MINISTARSTVO ZA BRIGU O PORODICI I DEMOGRAFIJU	RS	MFWD
AZIENDA PROVINCIALE PER I SERVIZI SANITARI	IT	APSS
SWANSEA UNIVERSITY	UK	UoS
THE UNIVERSITY OF WARWICK	UK	UoW

LIST OF ACRONYMS

Acronym	Definition
D6.2	Deliverable number 2 belonging to WP6
DG	Directorate-General
DG CNECT	Directorate-General for Communications Networks, Content and Technology
DoA	Description of Action
EC	European Commission
EU	European Union
HaDEA	European Health and Digital Executive Agency
GA	Grant Agreement
KPI	Key Performance Indicator
Mx	Month (M3 = Month 3)
T6.2	Task number 2 belonging to WP6
WP	Work Package

EXECUTIVE SUMMARY

This deliverable presents a first report on the TANGO communication and dissemination activities that were carried out in the first 18 months of the project. The report outlines activities planned for the second phase of the project. It describes the implementation of the TANGO communication and dissemination strategy and underlines key steps in ensuring that the project results reach maximum impact.

TANGO has developed impactful communication materials, reached relevant target audiences, actively managed a range of online channels, started publishing results, and represented the project at numerous events, such as conferences, workshops, and exhibitions.

Project partners have actively contributed to the dissemination efforts by sharing updates on the results that are being generated. Partners have also been actively involved in the communications activities by actively contributing with the content, promoting the project, and engaging target audiences through selected channels and using tailored key messages.

TANGO partners have participated in 30 events up to M18. 43 peer-reviewed publications have already been written during the first reporting period, with more planned for the next one. The project has become more visible through active knowledge-sharing and collaboration activities with other research and innovation projects in the field of AI-human interactions. The TANGO newsletter has been set up to reach the stakeholders; and a YouTube channel has been opened, where the produced videos in the next reporting period will help underlining the innovative aspects of the research and innovations that the project will bring. The project website, LinkedIn and X/Twitter have served as platforms for raising awareness about the project and engaging with relevant stakeholders. The changing trends in social media attitudes brought attention to opening a new communication channel through Bluesky.

The communication and dissemination performance has been measured and analysed. This deliverable provides an update on the measurable targets and future impactful activities planned for the next stages of the project.

The commitment to the open access approach will ensure that the project results contribute to the advancement of knowledge in the field of human-centric AI systems.

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1 Introduction

A successful communication and dissemination strategy is inherently dynamic; it evolves and matures with the project, and it can also be reshaped as the project develops to match potential changes in priorities and ambitions. This deliverable presents a report on the Communication and Dissemination Strategy for TANGO presented in March 2024¹, outlining concrete actions that were implemented to increase the impact of the project results. It also provides an update on how the strategy has changed to reflect recent developments in the project and the progress that the partners have made.

This deliverable is an interim report, which summarises all efforts and activities in M1-M18. It also analyses the effectiveness of these measures to reach the set goals and Key Performance Indicators (KPIs) that were set in the TANGO Impact Generation Strategy. The report also reflects on the global communication trends and formulates steps that have been taken to address new challenges and to increase the overall impact of communication activities.

TANGO will develop the theoretical foundations and the computational framework for synergistic human-machine decision-making, paving the way for the next generation of human-centric AI systems. The potential impact on individuals and society of the TANGO framework will be evaluated on a pool of real-world use cases of extremely high social impact, namely supporting women during pregnancy and postpartum, supporting surgical teams in intraoperative decision-making, supporting loan officers and applicants in credit lending decision processes, and helping public policymakers in designing incentives and allocating funds. TANGO innovations and new approaches to mixed human-AI initiatives for human empowerment and trustworthy hybrid decision support systems are at the core of communication and dissemination activities for the whole duration of the project.

1.1 Document outline

The purpose of this document is to serve as a first assessment and analysis of communication and dissemination activities to ensure that they are effective, impactful, and successful in reaching target audiences. The implementation of the TANGO communication and dissemination strategy is monitored throughout the lifetime of the project. The purpose of this report is to provide a detailed picture of the status at M18 (March 2025).

The first part of this deliverable will focus on the dissemination achievements, which include events, publications, and networking and clustering activities. The second part will analyse performance of communication channels and activities. The last part of this report will outline the next steps to ensure that the project is given maximum visibility and that relevant stakeholders keep being informed about the project and the results.

¹ D6.2 Impact Generation Strategy

1.2 Addressing the TANGO Description of Action

Table 1 presents the connection of the contents of the present deliverable with the TANGO Grant Agreement (GA) requirements:

Table 1: Connection of the contents of the present deliverable with the TANGO Grant Agreement (GA) requirements

TANGO DoA requirements	Deliverable addressing the requirements	Brief description
T6.1 Dissemination and communication (M1-M48) and T6.2 Clustering, networking and knowledge transfer (M1-M48).	D6.3 First dissemination and communication report	The report monitors the progress of how the TANGO communication and dissemination strategy has been executed. It presents updates on dissemination activities and impact of communication actions. It also presents a first plan for the communication and dissemination strategy for the upcoming months.

1.3 Intended readership

The TANGO first communication and dissemination report provides an overview of conducted activities, explaining how they contribute to raising the awareness about the project and creating impact in the field of trustworthy hybrid decision-support systems. This deliverable is public, and it is openly accessible to external stakeholders in line with the objectives of promoting the action and its results to multiple audiences in a strategic and effective manner.

The intended readership primarily comprises all members of the TANGO project consortium. The report is also of interest to the Health and Digital Executive Agency (HaDEA), the European Research Executive Agency (REA), the European Commission, the Directorate-General for Communications Networks, Content and Technology (DG CNECT), European agencies and other Horizon 2020 and Horizon Europe projects working in the field of AI for human empowerment.

2 Dissemination achievements

This section describes how the dissemination strategy has been implemented during M1-M18 of the project. Dissemination includes activities that aim to share results with potential users, scientific and industrial communities, commercial players, relevant organisations, and networks as well as policymakers. By sharing research results, the TANGO project aims to advance the developing methodology in the field of mixed human-Ai initiatives for human empowerment, and to provide research insights and knowledge on the development of theoretical foundations and a computational framework for synergistic human-machine decision making

This section presents the main dissemination achievements to date.

Table 2: Dissemination KPIs

Category	Indicator	Current (M18)	Target (M36)	Final (M48)
Scientific impact	Number of presentations at conferences, workshops, industry fairs, etc.	30	40	45+
	Project workshops	8	N/A	5/year
	Number of papers	43	N/A	15
Engagement with end users (related to case studies)	Community workshops	/	2	4
	Focus groups	/	1	2
	Interview sessions	/	6	10
	Open webinars	/	1	3
Knowledge-sharing activities	Policy briefs	/	1	3
	White paper	/	N/A	1
	Promoting the action and cluster activities	9	15	20+

It is relevant to note that the KPIs set for the engagement with end-users are strictly linked the work in the project case studies, the implementation of which is in development at the time of the writing; therefore, the estimation on realistic targets and plans can only be done at a later stage of the project.

Likewise, some of the knowledge-sharing activities are linked to policy-making efforts, which will take place at a later stage of the project, when the research and the case studies experimentation will allow the partnership to provide an impact on the future AI policies.

2.1 Overview of activities in M1-M18

Dissemination activities have been carried out actively in the first eighteen months of the project. The core activities include attendance and presentations at events, dissemination through participation in workshops and events in cooperation with cluster projects, organisation, and participation in project workshops. Project partners have been actively involved in sharing updates on the progress and the results that are being generated.

A dissemination tracker is used to keep an up-to-date record of all completed and forthcoming dissemination activities. The tracker is an interactive file that all partners can update on the TANGO collaborative platform. The tracker gathers details on the events attended, presentations, publications, and articles generated by partners.

The dissemination results reported in this deliverable were based on the information gathered in the dissemination tracker, providing an overview of the conducted activities in M1-M18. The following subsections will provide details on the specific achievements under each type of dissemination activity.

2.2 Events

The TANGO project has been represented in 30 different events during M1-M18. The attended events are summarized in Table 2. TANGO partners participated in events such as conferences, workshops, webinars, and summer schools. The diverse range of the events has enabled the partners to reach target stakeholders and audiences, including academics in computer science, physics, statistics, cognitive psychology, philosophy, the AI research and innovation community, technology specialists, journalists and activists on media, human rights, surveillance and digital policies, and other relevant research and innovation projects.

Participation in different events will continue as the development of the TANGO technologies and solutions advances to the next stage, offering the possibility to contribute and organize more events.

The table below offers an overview of both events where TANGO has been represented by one of the partners, in different forms, and events that have been organized by at least one of the consortium members, such as workshops.

Table 3: Dissemination events, M1-M18

No.	Partner	Date	Description of the event	Type of event	Audience
1	SHARE, IVI	10/2023 - 12/2023	AI Master Class	Conference	Academics, activists, tech specialists, media
2	UNIPi	8-9/02/2024	Workshop series on Values and Value Conflicts: Navigating the Interplay of Explainability and Privacy in AI	Workshop	Academics in computer science, physics, statistics
3	UNITN	22/02/2024	Launch Event: showcasing the future of innovation in AI, Data, and Robotics	Workshop	Other EU funded projects, ADRA stakeholders
4	UNIPi	14-16/04/2024	IDA 2024	Conference	AI research and innovation community
5	UoS	22-23/05/2024	AI Regulation in Healthcare	Workshop	Academics and practitioners in Law, Medicine, Healthcare, Philosophy, Ethics, and Computer Science
6	UNIPi, UoS	03/06/2024	AVI 2024 (SYNERGY workshop)	Workshop	Researchers on Human-Computer Interaction
7	UPC	10-12/06/2024	International Conference on Thinking	Conference	Cognitive scientists, psychologists, philosophers, decision-making researchers, and others

8	UNITN	21/06/2024	The 6th Clinical Natural Language Processing Workshop	Workshop	AI Scientists working on improving NLP technology to enable clinical applications, and specifically, information extraction and modelling of narrative provider notes from electronic health records, patient encounter transcripts, and other clinical narratives.
9	UNITN	25-28/06/2024	Hybrid Human-Machine Interaction in Surgery	Workshop	Researchers, academics, and medical practitioners
10	SNS	22-26/07/2024	2nd European Summer School on Artificial Intelligence (21st Advanced Course on Artificial Intelligence)	Summer school	PhD students and researchers
11	UoW	2/06-30/08/2024	4th European Experimental Philosophy Conference	Conference	Experimental psychologists, experimental philosophers, especially those working on AI
12	SHARE	26-30/08/2024	Digital Rights Summer School	Summer school	Journalists, activists, experts in the field of AI, media, human, surveillance, digital policy
13	EITD	9-10/09/2024	AI Summit 2024 - Ally or enemy?	Conference	Domestic and international AI experts and enthusiasts

14	UNITN, BCAM, CEPS, UNIPI, UoW	09/09/2024	ECMLPKDD (HDLM'24: Hybrid Human-Machine Learning & Decision Making Workshop)	Workshop	Research community on Machine Learning and Data Mining
15		18-19/09/2024	Forum on Philosophy of Engineering and Technology (fPET)	Conference	Researchers, academics
16	UoS	28/09/2024	Fusion 2024 (6th National Symposium on Human Computer Interaction)	Conference	Professionals, researchers, educators, and students focused on AI research and innovation
17	EITD	2-4/10/2024	Big Data Value Forum	Conference	AI research and innovation community
18	UNITN, FBK	7-9/10/2024	Conference on Language Modelling	Conference	NLP researchers, companies
19	UNIPI	14-16/10/2024	Discover Science	Conference	AI research and innovation community
20	MLU	16-19/10/2024	65th Congress of the German Society for Gynecology and Obstetrics	Conference	Researchers, academics, medical practitioners in gynaecology and obstetrics
21	UNIPI	19-24/10/2024	EUROPEAN CONFERENCE ON ARTIFICIAL INTELLIGENCE (ECAI 2024)	Conference	AI research and innovation community
22	UPC	21-24/11/2024	Psychonomic Society's 65th Annual Meeting	Conference	Stakeholders from various fields, including administration, research, education, practice, policy-making

23	UoS	22/11/2024	3rd Eurasian Conference of Human-Computer Interaction (HCI-E 2024)	Conference	Stakeholders from various fields, including administration, research, education, practice, policy-making
24	UoS	24/11/2024	Algorithmic Authority & AI Influence in Decision Settings Workshop at HAI 2024	Workshop	AI research and innovation community
25	UPC	21-25/11/2024	Society for Judgment and Decision Making Annual Conference 2024	Conference	Psychologists, economists, organizational researchers, decision analysts, and other decision researchers
26	UNITN	26-29/11/2024	Learning on Graphs (LoG 2024)	Workshop	Researchers working on machine learning for graph data
27	UNIP	30/11-1/12/2024	Second Nice workshop on Interpretability	Workshop	Academics in computer science, physics, statistics
28	EITD	05/12/2024	The International AI Summit 2024	Conference	AI research and innovation community
29	UNITN	10-15/12/2024	The Thirty-Eighth Annual Conference on Neural Information Processing Systems	Conference	Machine learning researchers, companies
30	UMH	14-15/06/2025	MGFG Jahrestagung (Annual Congress of the Central German Society for Gynaecology and Obstetrics)	Conference	Academics in Healthcare, Medicine or Research in Gynaecology and Obstetrics

2.3 Publications

2.3.1 Scientific publications

The conference and journal publications that have been published by M18 are presented in Table 4. Further submissions to publications are pending. The number of publications already exceeds the KPI set in the GA; nonetheless, efforts to publish results in scientific journals will continue in the second half of the project as more tangible results are generated. Publications have a dedicated section on the project website. A selection of relevant journals to target is presented in D6.2.

Table 4: TANGO scientific publications, M1-M18

Author(s) + title of publication	Partner	pdf	code
[Banerjee et al., 2024] Debodeep Banerjee, Stefano Teso, Burcu Sayin, and Andrea Passerini. Learning To Guide Human Decision Makers With Vision-Language Models. arXiv:2403.16501.	UNITN	pdf	code
[Barrainkua et al., 2024] Ainhize Barrainkua, Paula Gordaliza, Jose A Lozano, Novi Quadrianto. Uncertainty Matters: Stable Conclusions under Unstable Assessment of Fairness Results. AISTATS, 2024.	BCAM	pdf	code
[Bortolotti et al., 2024] A neuro-symbolic benchmark suite for concept quality and reasoning shortcuts. NeurIPS Dataset & Benchmarks Track, 2024.	UNITN	pdf	code
[Busch et al., 2024] Busch, F. P., Kamath, R., Mitchell, R., Stammer, W., Kersting, K., & Mundt, M. (2024). Where is the truth? the risk of getting confounded in a continual world. arXiv preprint arXiv:2402.06434.	TUDA	pdf	code
[Calanzone et al., 2025] Diego Calanzone, Stefano Teso, Antonio Vergari. Logically Consistent Language Models via Neuro-Symbolic Integration. ICLR 2025.	UNITN	pdf	code
[Delfosse et al., 2024] Quentin Delfosse, Sebastian Sztwienia, Mark Rothemel, Wolfgang Stammer, Kristian Kersting. Interpretable concept bottlenecks to align reinforcement learning agents. Accepted at NeurIPS, 2024.	TUDA	pdf	code
[DTW+25] A. Dix, T. Turchi, B. Wilson, A. Monreale, M. Roach, Talking Back – human input and explanations to interactive AI systems. Proceedings of the 2nd International Workshop on Adaptive XAI @ The 30th Annual ACM Conference on Intelligent User Interfaces, 2025.	UNIFI	pdf	–
[Kehrenberg et al., 2024] Thomas Kehrenberg, Myles Bartlett, Viktoriia Sharmanska, Novi Quadrianto. Addressing Attribute Bias with Adversarial Support-Matching. TMLR, 2024.	BCAM, UoS	pdf	code
[Lenders et al., 2024] Lenders, D., Pugnana, A., Pellungrini, R., Calders, T., Giannotti, F., & Pedreschi, D. (2024). Interpretable Fair Abstention Classifier. Accepted to ECML PKDD 2024	UNIFI	pdf	code
[Longa et al., 2025] Antonio Longa, Steve Azzolin, Gabriele Santin, Giulia Cencetti, Pietro Liò, Bruno Lepri, and Andrea Passerini. Explaining the Explainers in Graph Neural Network: A Comparative Study. ACM Computing Surveys, 57(5), pp. 1-37, 2025.	UNITN	pdf	–
[Marconato et al., 2024] E. Marconato, S. Bortolotti, E. van Krieken, A. Vergari, A. Passerini, and S. Teso. BEARS Make Neuro-Symbolic Models Aware of their Reasoning Shortcuts. Proceedings of UAI, 2024.	UNITN	pdf	code

[Marconato et al., 2025] Marconato, E., Lachapelle, S., Weichwald, S., & Gresele, L. All or None: Identifiable Linear Properties of Next-Token Predictors in Language Modeling. In The 28th International Conference on Artificial Intelligence and Statistics.	UNITN	pdf	–
[Mazzoni et al., 2024] Federico Mazzoni, Riccardo Guidotti, Alessio Malizia. A Frank System for Co-Evolutionary Hybrid Decision-Making. To be presented at IDA 2024.	UNIFI	pdf	code
[Morettin et al., 2025] Paolo Morettin, Andrea Passerini, Roberto Sebastiani. Probabilistic ML Verification via Weighted Model Integration. Manuscript in preparation, 2025.	UNITN	pdf	–
[Ng et al., 2024] Yeat Jeng Ng, Viktoriia Sharmanska, Thomas Kehrenberg, Anastasia Pentina, Novi Quadrianto. Disagreement-based Active Learning for Robustness Against Subpopulation Shifts. HLDM Workshop at ECML 2024.	BCAM, UoS	pdf	code
[Palomba et al., 2025] Palomba, F., Pugnana, A., Alvarez, J., Ruggieri, S., (2025): A Causal Framework for Evaluating Deferring Systems. Accepted at AISTATS 2025.	UNITN	pdf	code
[PPG24] Punzi, C., Pellungrini, R. Giannotti, F (2024). L2loRe: a method for explaining the reject option. Accepted at DS2024.	UNIFI	pdf	–
[Punzi et al., 2024] Punzi, C., Pellungrini, R., Setzu, M., Giannotti, F., Pedreschi, D. AI, Meet Human: Learning Paradigms for Hybrid Decision Making Systems. arXiv preprint arXiv:2402.06287.	UNIFI	pdf	–
[Stammer et al., 2024] Wolfgang Stammer, Antonia Wüst, David Steinmann, Kristian Kersting. Neural Concept Binder. NeurIPS, 2024	TUDA	pdf	code
[Steinmann et al., 2024] David Steinmann, Wolfgang Stammer, Felix Friedrich, Kristian Kersting. Learning to Intervene on Concept Bottlenecks. Proceedings of ICML, 2024.	TUDA	pdf	code
[Willig et al., 2024] Moritz Willig, Tim Tobiasch, Florian Peter Busch, Jonas Seng, Devendra Singh Dhami, Kristian Kersting. Systems with Switching Causal Relations: A Meta-Causal Perspective. CLR Workshop @ NeurIPS, 2024.	TUDA	pdf	–
[Wuest et al., 2024b] Antonia Wüst, Tim Tobiasch, Lukas Helff, Devendra Singh Dhami, Constantin A. Rothkopf, Kristian Kersting. Bongard in Wonderland: Visual Puzzles that Still Make AI Go Mad?. Sys2-Reasoning Workshop @ NeurIPS, 2024.	TUDA	pdf	–
[Wust et al., 2024a] Antonia Wüst, Wolfgang Stammer, Quentin Delfosse, Devendra Singh Dhami, Kristian Kersting. Pix2Code: Learning to Compose Neural Visual Concepts as Programs. Proceedings of UAI, 2024.	TUDA	pdf	code
[BNL+24] Marco Bronzini, Carlo Nicolini, Bruno Lepri, Jacopo Staiano, Andrea Passerini. Unveiling LLMs: The Evolution of Latent Representations in a Dynamic Knowledge Graph. Proceedings of COLM, 2024.	UNITN	pdf	code
[CFL+2024] Cappuccio, E., Fadda, D., Lanzilotti, R., and Rinzivillo, S. (2024). Fiper: a visual-based explanation combining rules and feature importance. CoRR,abs/2404.16903.	UNIFI	pdf	–
[CHN+24] Luca Corbucci, Mikko A. Heikkilä, David Solans Noguero, Anna Monreale, Nicolas Kourtellis: PUFFLE: Balancing Privacy, Utility, and Fairness in Federated Learning. ECAI 2024: 1639-1647.	UNIFI	pdf	code
[CMP24] Luca Corbucci, Anna Monreale, Roberto Pellungrini:			
	UNIFI	pdf	code

Enhancing Privacy and Utility in Federated Learning: A Hybrid P2P and Server-Based Approach with Differential Privacy Protection. SECRYPT 2024: 592-602			
[DVT+24] Giovanni De Toni, Paolo Viappiani, Stefano Teso, Bruno Lepri, Andrea Passerini. Personalized Algorithmic Recourse with Preference Elicitation. Transactions on Machine Learning Research, 2024.	UNITN	pdf	code
[DWR+24] Alan Dix, Ben Wilson, Matt Roach, Tommaso Turchi, and Alessio Malizia. Epistemic Interaction – tuning interfaces to provide information for AI support. SYNERGY Workshop on Designing and Building Hybrid Human–AI Systems, 2024	UoS, UNIPI	pdf	–
[EDL+24] Seyedehdelaram Esfahani, Giovanni De Toni, Bruno Lepri, Andrea Passerini, Katya Tentori, Massimo Zancanaro. Exploiting Preference Elicitation in Interactive and User-centric Algorithmic Recourse: An Initial Exploration. Proceedings of UMAP, 2024.	UNITN	pdf	–
[HNS+2024] Rami Haffar, Francesca Naretto, David Sánchez, Anna Monreale, Josep Domingo-Ferrer: GLOR-FLEX: Local to Global Rule-Based EXplanations for Federated Learning. FUZZ 2024: 1-9	UNIPI	pdf	code
[LFL24] Veronica Lachi, Francesco Ferrini, Antonio Longa, Bruno Lepri, Andrea Passerini. A Simple and Expressive Graph Neural Network Based Method for Structural Link Representation. In Proceedings of the GRaM Workshop @ ICML 2024.	UNITN	pdf	code
[NMG2025] Francesca Naretto, Anna Monreale, Fosca Giannotti: Evaluating the Privacy Exposure of Interpretable Global and Local Explainers. Trans. Data Priv. 18(2): 67-93 (2025)	UNIPI	pdf	code
[PGM+25] Andrea Passerini, Aryo Gema, Pasquale Minervini, Burcu Sayin, Katya Tentori, Fostering effective hybrid human-LLM reasoning and decision making. Front. Artif. Intell., research topic on “Hybrid Human Artificial Intelligence: Augmenting Human Intelligence with AI”, 2025.	UNITN	pdf	–
[RMM+24] Russo, F.M., Metta, C., Monreale, A., Rinzivillo, S., Pinelli, F. (2025). Explainable AI in Time-Sensitive Scenarios: Prefetched Offline Explanation Model. In: Pedreschi, D., Monreale, A., Guidotti, R., Pellungrini, R., Naretto, F. (eds) Discovery Science. DS 2024. Lecture Notes in Computer Science, vol 15244. Springer, Cham. https://doi.org/10.1007/978-3-031-78980-9_11 .	UNIPI	pdf	code
[SGM+2024] Francesco Spinnato, Riccardo Guidotti, Anna Monreale, Mirco Nanni. Fast, Interpretable, and Deterministic Time Series Classification With a Bag-of-Receptive-Fields. IEEE Access 12: 137893-137912 (2024)	UNIPI	pdf	code
[SMS+24] B. Sayin, P. Minervini, J. Staiano and A. Passerini. Can LLMs Correct Physicians, Yet? Investigating Effective Interaction Methods in the Medical Domain. Proceedings of the 6th Clinical Natural Language Processing Workshop @NAACL 2024.	UNITN	pdf	code
[TPD+24] Samuele Tonati, Marzio Di Vece, Roberto Pellungrini, Fosca Giannotti. Ensemble Counterfactual Explanations for Churn Analysis. DS 2024: 332-347	UNIPI	pdf	code
[WSR24] Ben Wilson, Darren Scott, Matt Roach, Emily Nielsen, Berndt Müller. Designing for Situated AI-Human Decision Making: Lessons Learned from a Primary Care Deployment. SYNERGY Workshop on Designing and Building Hybrid Human–AI Systems, 2024	UoS	pdf	–

[ZLA24] Olga Zaghen, Antonio Longa, Steve Azzolin, Lev Telyatnikov, Andrea Passerini, Pietro Liò. Sheaf Diffusion Goes Nonlinear: Enhancing GNNs with Adaptive Sheaf Laplacians. In Proceedings of the GRaM Workshop @ ICML 2024.	UNITN	pdf	–
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2.4 Networking and clustering

The TANGO project has continued to build close cooperation with other research and innovation projects and relevant stakeholders in the field of solutions and technology for human-centred and ethical development of digital and industrial technologies, especially on human-AI initiatives for human empowerment, and trustworthy AI system decision-support systems. Pre-existing networks and research collaborations have been utilised in the first stages of project development to learn about the state-of-the-art solutions on AI for human empowerment in the EU. Furthermore, partners have been actively involved in other knowledge sharing activities, such as workshops and seminars with other H2020 and Horizon Europe projects.

Early in the project, TANGO has established connections with the other two project funded in the programme HORIZON-CL4-2022-HUMAN-02-01:

Table 5: other HORIZON-CL4-2022-HUMAN-02-01 projects

Project name	Project website	Project ID
HumAIne (Hybrid Human-AI Decision Support for Enhanced Human Empowerment in Dynamic Situations)	https://humaine-horizon.eu/	101120218
PEER (The hyPER ExpeRt collaborative AI assistant)	https://peer-ai.eu/en/	101120406
AI4REALNET (AI for REAL-world NETwork operation)	https://ai4realnet.eu/	101119527
THEMIS 5.0 (Human-centered Trustworthiness Optimisation in Hybrid Decision Support)	https://www.themis-trust.eu/	101120763

The collaboration with the other HORIZON-CL4-2022-HUMAN-02-01 funded projects has been focused, in the first 18 months of the project, on establishing connections over the common research goal of advancing

the status of human-AI symbiosis in the EU. These contacts have been reflected in the online activities of TANGO, as the projects and collaboration have been presented through social media posts and newsletters. The projects have agreed on scheduling monthly meetings to converge and explore possibilities of organizing shared activities; this has resulted in a joint workshop, where TANGO unfortunately couldn't be present in person, at ADRF 2024. A follow-up of this activity has resulted in the coordination on the joint publication of a paper in an event to be decided in 2025. The projects have also presented together at the workshop "The Human Factor in AI: Bridging Technology and Trust" at the AIoD-ADRA Future Ready Event in February 2025.

TANGO is also integrated into clustering activities with other AI-based research projects of the Horizon Europe Work Programme that focus on AI for human empowerment. Since the start of the activities, TANGO has joined AI4EUROPE, the AI on-Demand Platform to support research excellence in Europe, and following its development, of AI-on-Demand, a community-driven channel designed to empower European research in Artificial Intelligence (AI), while ensuring the European seal of quality, trustworthiness and explainability.

On a dissemination level, the participation to AI-on-Demand ensures the circulation of TANGO development and results to the interested public expert community. The future possibilities offered by the platform will be explored more in detail as the project activities progress towards more tangible results for this community.

The networking and clustering activities are inherently linked to the project efforts on community building. In the first 18 months of the project the partners have been active in establishing contacts starting in their own networks; the consortium has collected internally information on the projects and initiatives linked to TANGO because of the research topics; this has become a concrete opportunity in the organization of a joint workshop for HHAI 2025. More of these occasions will be actively sought in the next reporting period.

The focus on the concrete implementation of the TANGO community has resulted in a series of discussions on possible intersections between these efforts and the work done and planned in other sections of the project. Namely, discussions have been ongoing with the development of the exploitation plan and activities; during the two exploitation workshops held so far, possible linkages between KERs and how they can contribute to specific community building actions have been discussed. In addition, also possible convergences between the efforts in the development of the case studies and their results with the community building efforts.

2.5 Management of dissemination activities

CARR leads on the dissemination and communication activities. The principles of the dissemination and communication management were outlined and detailed in the Project Handbook (confidential, available only for members of the consortium) and in the Impact Generation Strategy (Public).

CARR oversees the implementation of the dissemination strategy and contributes to planning of dissemination activities. This takes place in close cooperation and consultation with TANGO partners. To maintain continuous communication with project members and to receive feedback on the ongoing communication and dissemination activities, CARR organizes regular bi-monthly meetings, where invitation is sent to the partners via the TANGO dedicated email list (only available to project partners), and participation

is open to every member of the consortium. The project coordinator and specific partners are consulted on relevant issues when necessary.

All partners are invited to report any dissemination actions by updating themselves the dissemination tracker, available to every consortium member on the TANGO collaboration platform, or by submitting the dissemination activities to CARR via email.

CARR maintains and regularly updates the dissemination tracker on TANGO collaborative platform, and regularly reminds partners to share activities and future plans. The tracker includes three sections to record activities: 1) Records of dissemination activities (conferences, events, cluster activities); 2) Scientific publications, registering all outputs from scientific articles to supporting research data; and 3) Media engagements and press coverage.

3 Communication achievements

This section outlines the implementation of communication efforts between M1 and M18, highlighting key achievements to date. These activities focus on promoting the project's results, objectives, and goals while effectively disseminating information to diverse audiences. A well-structured communication strategy ensures that these efforts are executed efficiently, delivering engaging and informative content.

3.1 Overview of Activities (M1–M18)

Since the project's launch in October 2023, communication activities have been consistently carried out across TANGO platforms. Core initiatives include website and social media updates, and newsletter distribution. Additionally, a variety of communication materials—such as a leaflet, banner, poster have been developed and refined by CARR in collaboration with the project coordinator, the University of Trento. Project partners have played an active role in increasing awareness and engaging target audiences through these channels and tailored messaging.

3.2 Communication Performance Measurement and Analysis

The effectiveness of communication efforts is continuously monitored and assessed. Table 7 provides an overview of communication activities, measurable targets, and the status of key performance indicators (KPIs), some of which require further evaluation and refinement. In the next phase, CARR will outline specific steps to enhance the performance of several indicators and explore additional measures to achieve communication objectives.

Table 6: Communication KPIs

Category	Activity	Status (M18)	Target (M36)	Final target (M48)
Visibility of the project at European and global levels	Project website	Website launched	Continuously update the website	Updates on research results
	Deliverables, reports, communication collateral (downloads)	D6.3 – First communication and D6.4 – First exploitation strategy	D6.5 – Second communication and D6.7 – Second exploitation strategy	D6.6 – Third communication and dissemination report
	Page views of news, events, and updates	10.622	12k	15k
	Blog posts	/	/	Monthly posts
Promotion of project identity	Project branding	Project branding and identity created and ready for first revision	Revision of branding and identity as required by project development	Continuous
	Dissemination materials	Promotional materials: leaflet/brochure, poster, pull-up	Update materials according to project progress	Continuous
Presence on social media	X/Twitter (followers)	129	N/A	1k
	LinkedIn (followers)	482	500	500
	Newsletter (subscribers)	5/ 236	8/ 350	8 editions / 500 readers
	YouTube (number)	1	5	10

To assess the quantitative impact of its activities, CARR utilizes various analytical tools, including Matomo Analytics (for the TANGO project website), LinkedIn Analytics (for LinkedIn account), Twitter/X (for Twitter/X account) and YouTube Analytics (for project videos). All followers on the TANGO project social media channels and newsletter subscribers have been acquired organically, without sponsorship or promotion.

The collection of qualitative and quantitative data is continuous and will be revisited, detailed, and analysed in subsequent deliverables that report on the communication and dissemination strategy.

3.3 Digital Communication Channels

3.3.1 Website

The TANGO website (<https://www.tango-horizon.eu>) serves as the central digital hub for communication and dissemination throughout the project's duration. Social media channels amplify key messages, updates, and information published on the website, making it a powerful dissemination tool and a key engagement platform for target audiences.

The website reflects TANGO's visual identity and branding while providing easy access to well-structured, non-confidential project information. Since the project's launch, the website's landing page has been regularly updated to reflect project progress, incorporating new features and elements, including a timeline of key project milestones. As the project advances, additional interactive elements will be introduced.

Since its launch in Month 3 (M3), the TANGO website has grown significantly. New sections have been added, such as 'Project Blogs' under 'News & Events,' and the dynamic news section continues to expand with regular posts and blog updates. The 'Downloads' section includes all public deliverables up to M18 and will continue to be updated until the project's conclusion. Additionally, the communication brand kit (logos and collateral materials) is available for download. A 'Related Projects' page was created in M12 following networking efforts with other projects under the same call as TANGO, fostering collaboration, resource sharing, and increased visibility. To ensure GDPR compliance, Matomo Analytics was activated on the website on January 16, 2024, as recommended by ethics experts as a viable alternative to Google Analytics. As shown in Table 8, website traffic is expected to increase further in the next phase of the project as more results are generated, and interest grows.

Table 7: Website analytics January 2024– March 2025 (M3 - M18)

<i>Name of the statistic</i>	<i>Number</i>
<i>Total website visits</i>	2924
<i>Total page views</i>	10717
<i>Downloads</i>	39
<i>Top pages by view</i>	<i>#1 Homepage</i> <i>#2 About</i> <i>#3 News & Events</i> <i>#4 Related projects</i> <i>#5 Tango Behind the scenes</i>
<i>Top visits by country</i>	<i>#1 Ireland</i> <i>#2 Italy</i> <i>#3 US</i>

	#4 UK #5 Germany
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3.3.2 X/Twitter

The TANGO X account (@TANGO_horizon) was initially created on Twitter and remains active on X (https://x.com/TANGO_horizon). This platform is primarily used to raise awareness about the project and its developments, engage with key stakeholders, disseminate project news and results, and share relevant updates and events.

As anticipated in the initial TANGO communication strategy, internal changes in X's management have affected engagement and follower acquisition. Table 9 provides an overview of the TANGO X account's performance. The target KPI of 1k X followers by the project's end currently appears out of reach, as the number of followers at M18 stands at 129. However, TANGO's engagement rate is at 1.96%, calculated as total tweet engagements divided by total impressions. Given that the average Twitter engagement rate is 0.029% (RivalIQ, 2024²), TANGO's engagement rate indicates that its content is impactful and engaging.

Nevertheless, the TANGO project's LinkedIn page has almost surpassed its KPI of ≥500 followers, while our X account has underperformed in its second year. Although we will maintain our X presence, LinkedIn remains our primary focus due to higher engagement.

X now requires a paid subscription for detailed analytics, which we deem an inefficient use of EU funds. Additionally, changes since Elon Musk's acquisition have reduced organic engagement and platform reliability. Hootsuite reports that X's algorithm favors paid Premium users, limiting visibility for non-paying accounts³.

Given these factors, we propose merging our LinkedIn and X KPIs into a single metric, prioritizing LinkedIn while maintaining a presence on X. A Bluesky account was launched in M18, with performance to be evaluated in M24. LinkedIn's growth is expected to offset any potential losses on X.

² RivalIQ (2025), "2025 Social Media Industry Benchmark Report", accessed on 4 March 2025, available at: <https://www.rivaliq.com/blog/social-media-industry-benchmark-report/>

³ *How the Twitter algorithm works in 2024*", Hootsuite Blog. Available at: <https://blog.hootsuite.com/twitter-algorithm/> (Accessed: 4 March 2025).

Table 8: X/Twitter analytics October 2023– March 2025 (M1 - M18)

Name of the statistic	Number
Number of followers	129
Number of tweets	114
Number of impressions	24477
Engagement rate	1.96%

3.3.3 LinkedIn

TANGO's LinkedIn company page (<https://www.linkedin.com/company/tango-horizon>) was created at the project's outset to enhance visibility and engagement with external stakeholders. The platform serves as a key channel for raising awareness, sharing results, and facilitating knowledge transfer in Trustworthy AI, Human AI Collaboration, Machine Learning, Explainable AI, Human Centred AI and research.

The project is on track to reach its key stakeholder groups via LinkedIn. Table 10 provides an overview of LinkedIn performance, demonstrating strong engagement from professionals across relevant fields. The sustainable growth in followers and visitors from M1 to M18 aligns with global trends. As LinkedIn has gained popularity as an alternative to X/Twitter, it has become an increasingly valuable platform for reaching key stakeholders.

TANGO has almost surpassed its KPI of 500 LinkedIn followers, currently standing at 482. Visitor analytics indicate broad stakeholder interest across sectors such as Program & Project Management, Research, Sales, and Business Development. The engagement rate is at 6.44 %, reflecting strong ongoing interaction with project content.

Table 9: LinkedIn analytics October 2023– March 2025 (M1 - M18)

Name of the statistic	Number
Number of followers	482
Page views	1,008
Page visitors	428
Post impressions	55222

Followers (sectors)	<i>Research, Higher education, IT Services and IT Consulting, Software Development, Public Relations and Communications Services</i>

3.3.6 Newsletter

The TANGO newsletter provides regular updates on project progress, results, and upcoming events. Published via LinkedIn, the newsletter aims to build an engaged audience and experiment with long-form content.

Compliant with GDPR, the newsletter is open to all LinkedIn users, with an automatic invitation sent to new TANGO page followers. This seamless subscription process eliminates the need for third-party sign-ups, ensuring consistency with users' existing social media habits. Subscribers receive automatic notifications upon new publications, increasing awareness and engagement.

From M1 to M18, five newsletters have been published. Metrics indicate strong engagement, with demographic insights showing relevance to TANGO's key sectors (Table 11). As the project progresses, additional newsletters will be released. The current subscribers count of 236 aligns with expectations, supporting the KPI target of 500 subscribers by the project's conclusion.

Table 10: Newsletter analytics January 2024– March 2025 (M3 - M18)

Name of the statistic	Number
Published newsletters	5
Number of subscribers	236
Article views	527
Page engagement	35
Subscribers (sectors)	<i>Research, IT Services and IT Consulting, Software Development, Higher education, Public Relations and Communications Services</i>

3.3.4 YouTube

Launched in M1, the TANGO YouTube channel serves as an accessible platform for the project's audiovisual highlights. Videos are embedded in social media posts and newsletters to enhance visibility and engagement.

All TANGO videos are carefully edited in compliance with security and confidentiality protocols. A branded TANGO start and end card was introduced early in the project to ensure visual consistency across videos. To date, one video is in production, with additional content planned in the coming months.

3.3.5 Promotional Materials

A suite of high-quality communication materials has been developed for TANGO, including two posters, a leaflet, a banner, and a digital presentation. All materials are available in the 'Downloads' section of the website.

As the project progresses, new communication materials will be created to reflect updated project results. To minimize environmental impact, the preference is for digital materials, such as electronic posters, videos, and presentations.

Over the first 18 months, project partners have actively used various templates for communication and dissemination, including the TANGO PowerPoint presentation, leaflets, banners, and posters. These materials have been instrumental in increasing brand awareness, as evidenced by TANGO's participation in key events, its growing audience both online and offline, and its strategic stakeholder collaborations.

3.3.6 Media and Multipliers

Media plays a crucial role as both an audience and a multiplier channel, helping TANGO reach broader stakeholder groups. In the project's first year, CARR developed a media contact database, encompassing outlets at local, national, and European levels. This list is continuously updated to include relevant media contacts for ongoing dissemination activities.

CARR has also informed partners about available media training opportunities. During the first 18 months, TANGO has received significant media coverage, particularly in specialized outlets focused on AI. A comprehensive list of media features can be found in Table 12.

Table 11: List of TANGO media coverage

No	Date	Media outlet	Type of coverage	Title of piece
1.	22 March 2023		Press release	AI: Tango guides the revolution
2.	24 March 2023	Blog Innovazione	Online article	Artificial intelligence. Tango leads the revolution

3.	24 March 2023	Toscana Media News	Online article	<u>Intelligenza artificiale, rivoluzione a ritmo di Tango</u>
4.	24 March 2023	NormaleNews	Online article	<u>Parte un progetto europeo sull'intelligenza artificiale coordinato dall'Università di Trento con Scuola Normale, Unipi, ISTI-CNR</u>
5.	24 March 2023	Il Dolomiti	Online article	<u>Una simbiosi tra persona e macchina". Ecco l'intelligenza artificiale per aiutare i chirurghi a decidere come operare: UniTn guida il team di ricerca</u>
6.	24 March 2023	AISE	Online article	<u>Intelligenza artificiale: Tango guida la rivoluzione</u>
7.	24 March 2023	PMI Reboot	Online article	<u>Intelligenza artificiale, Tango guida la rivoluzione</u>
8.	24 March 2023	greenreport.it	Online article	<u>Passa da Pisa l'intelligenza artificiale del futuro: al via il progetto europeo Tango</u>

9.	24 March 2023	Supercomputing online	Online article	<u>University of Trento prof Passerini wins 8M grant for the revolution of human-centric AI systems</u>
10.	24 March 2023	QuiNews Pisa.it	Online article	<u>Verso il futuro a passo di Tango</u>
11.	24 March 2023	Cascina Notizie	Online article	<u>Intelligenza artificiale, Tango guida la rivoluzione</u>
12.	24 March 2023	PisaInVideo	Online article	<u>Intelligenza artificiale, Tango guida la rivoluzione</u>
13.	24 March 2023	Corriere Fiorentino (Corriere della Sera)	Online article	<u>Intelligenza Artificiale, il progetto della Normale e dell'Università di Pisa</u>
14.	24 March 2023	EurekAlert!	Online article	<u>Artificial Intelligence: Tango guides the revolution</u>
15.	24 March 2023	Opinione	Online article	<u>Intelligenza artificiale: Il consorzio "TANGO" guida la rivoluzione, il nuovo modello sarà testato in ambito ospedaliero e bancario</u>
16.	25 March 2023	In Toscana	Online article	<u>Creare un'intelligenza artificiale rispettosa e consapevole: la sfida di UniPi, Normale e Cnr</u>

17.	28 March 2023	Parke	Online article	<u>TANGO project receives 8 million euros from the European Union</u>
18.	29 March 2023	quinstonango.it	Online article	<u>Intelligenza artificiale, rivoluzione a ritmo di Tango</u>
19.	31 March 2023	F-Mag	Online article	<u>Il “Tango” che rivoluzionerà l’Intelligenza Artificiale incentrata sulla persona</u>
20.	3 April	La Nazione	Online article	<u>Intelligenza artificiale: Università e Scuola Normale guidano la rivoluzione con Tango</u>
21.	4 April	GBSapri Talk	Online article	<u>Progetto Tango, la rivoluzione dell’intelligenza artificiale</u>
22.	24 April	Noticias de Gipuzkoa	Online article	<u>Euskadi se une a la lucha europea de ‘humanizar’ la Inteligencia Artificial</u>
23.	24 April	deia	Online article	<u>Euskadi se une a la lucha europea de ‘humanizar’ la Inteligencia Artificial</u>

24.	24 April	Basque Government webpage	Online article	<u>Un grupo del Centro Vasco para la Matemática Aplicada (BCAM) trabaja en un consorcio para llevar la inteligencia artificial a la sanidad o la justicia, que ha recibido una ayuda del programa marco de innovación Horizon de la UE</u>
25.	1 May	The Smart City Journal	Online article	<u>El proyecto TANGO recibe 8 millones de euros por parte de la Unión Europea</u>
26.	2 May	APTE	Online article	<u>El proyecto TANGO recibe 8 millones de euros por parte de la Unión Europea</u>
27.	November	Agile Italia Magazine - Agile ED AI	Online article	<u>L'ai come copilota: Guidare le decisioni aziendali nell'era dell'agile</u>
28.	6 March 2024	Corriere del Trentino	Online interview	<u>Intelligenza artificiale, l'esperto: «È come un tango, persona e macchina devono capirsi»</u>
29.	2 December 2024	Scientificast	Part in podcast	<u>Particelle artificiali intelligenti</u>

4 Next steps

As the project enters its next reporting period, it moves into a new, more results-focused phase of dissemination and communication activities. The development of the TANGO solutions will now enter a more intensive phase, which will include a stronger focus on the case studies applications. This new phase will create new opportunities for impactful dissemination. All partners will keep contributing to the core objective of ensuring that all results are made available to relevant stakeholders, and that the reasons for the results being of interest, benefit, and relevance to them is communicated effectively.

4.1 Overview of future actions

The continuous activities described in the previous sections will continue to be carried out in M19-M36. The availability of results will go hand in hand with intensified results-focused dissemination efforts involving all partners. The impact will be maximised through a broad range of activities including increased media outreach through press releases, communication with other projects in the field of AI-human synergies, fostering network activities and uptake of the results. These activities have been summarised in Table 6.

Table 12: Timeline of activities, M19-M36

Tasks	M19	M20	M21	M22	M23	M24	M25	M26	M27	M28	M29	M30	M31	M32	M33	M34	M35	M36
WP6 email updates																		
Networking & clustering																		
Project website update																		
X/Twitter content																		
Bluesky content																		
LinkedIn content																		
YouTube content																		
Newsletter																		
Promotional materials update																		
Annual review of the website																		
Media contacts database																		
Press releases																		
Outreaching events database																		
Scientific publication database																		
Strategy evaluation & review																		

The next reporting period will continue focusing on the positioning phase of the project, continuing the implementation of the TANGO communication and dissemination plan. The project will also start implementing its outreach phase, where there will be more focus on the engagement with key stakeholders to further deepen the community building efforts, as summarized in Table 7.

Table 13: TANGO activities timeframe, M19-M36

Activity	Type	Methods/Tools	Timeframe
Implementation of the TANGO communication plan	Communication	Via development project and activity	Positioning phase
Implementation of the TANGO dissemination plan	Dissemination	Via development project and activity	Positioning phase
Update on the TANGO promotional material	Communication	Communication and input from partners	Positioning phase
Engagement with key stakeholders to build TANGO community	Dissemination	Working with project partners, events, conferences etc.	Outreach phase

5 Conclusions

This deliverable has provided a detailed picture of the current communication and dissemination landscape surrounding TANGO. This report builds on the Impact Generation Strategy (M6), and it will feed into the second report on the communication and dissemination strategy (M36).

The main goal of this report was to present and analyse the dissemination and communication achievements from M1 to M18. The first part of this deliverable has listed dissemination activities that have been carried out, including events, publications, clustering and networking activities. The second part focused on the analysis of communication activities and effectiveness of the established channels to reach target audiences and relevant stakeholders. The performance to date has been measured and analysed against the agreed KPIs in D6.2 Impact Generation Strategy. This deliverable has also updated some performance measures and presented concrete actions that would help to increase the impact of communication channels.

The next steps have been outlined, and an indicative timeline has been presented for activities M19-M36. This report demonstrates that the project is well on track to meet its communication and dissemination objectives. The project results that are generated are being effectively and systematically disseminated. Furthermore, communication and dissemination actions will be supported by the Exploitation Plan (D6.4, due in M18), connecting dissemination activities to partners' exploitation plans.